In Memoriam

James P. Hyland, III
December 28, 1955 - March 2, 2015
President, Gyro International 2011-2012

Life only comes around once, so do whatever makes you happy,
and be with whoever makes you smile.

He who has gone, so we but cherish his memory, abides with us, more potent, nay, more present than the living man.
Antoine de Saint-Exupery
GOVERNORS

District I Governor
Tim Weight, Sr.
8300 Towsbury Ln
Concord, OH 44077

District II Governor
Bernie Sayler
617 17th Street
W. Des Moines, IA 50250

District III Governor
Tim Miskolczi
3889 Rebstock Rd. PO Box 402
Crystal Beach, ON L0S1B0

District IV Governor
Dan Durbin
2280 Simmons St. #A
Dupont, WA 98327

District V -

District VI Governor
Ed MacDonald
PO Box 970
Windsor, NS B0N 2T0

District VII Governor
Ross Davis
6215 St. Albans Circle
Edina, MN 55439

District VIII Governor
Dave Deroos
114 Cedar St.
Wallace, ID 83873

District IX Governor
Ed Henderson
1130 Redberry Place
Nipomo, CA 93444

District X Governor
Steve Anderson
1305 SW 15th Terr.
Cape Coral, FL 33991

~ “WITHIN THE SCOPE” ~

GYROSCOPE

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Please – when communicating via e-mail, give us your complete name and club affiliation – Thanks!

~ “WITHIN THE SCOPE” ~

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Since Winter was Surreal, This Page is to welcome Spring

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Dedication to Past International President
Jim Hyland III
As required by Gyro resolution

ABOUT THIS DIGITAL GYROSCOPE:
This issue is in .pdf format. To print a copy, simply select PRINT and the printer will start with pages in order.
We were founded 103 years ago …

What is Gyro friendship??

If you look friendship up you will find definitions such as: friendliness, comradeship, fellowship, association, understanding, harmony and unity. A 2006 study found that people living in the United States had fewer friends than ever; with 1 in 4 Americans claiming they had no one in which to confide. Friendship takes time and effort but friends can provide support and understanding in good times and in bad. In Gyro you don’t have to make yourself into what you think others might like.

Are we not very lucky?

It was Interim at Cocoa Beach and just like that was like April. No matter how long the winter may seem, and this year’s winter certainly overstayed its welcome for most, the first hint of warm weather is thankfully all it takes to push the cold to a memory. It’s appropriate we’re seeing some signs of the changing seasons and sense of rebirth as we launch into implementing more of the NEC recommendations.

Making Gyro work for you as a new member or as a seasoned Gyro - when we get together at each club meeting or convention we discuss how things are doing and what has happened in our lives, hopefully we also talk about how our organization works and how we collectively are responsible for its success. We all have one thing in common - we are expecting to have fun and meet new friends because “we never meet a stranger.” Some of us are still working and many of us participate in several other organizations in order to fulfill our own interests, this is Gyro. These things money cannot buy.

While writing this, my last letter as President before the AGM in Buffalo, I am more aware than ever of the contributions made by previous presidents to Gyro. I am grateful to have had the opportunity to have served as your President. I remember at one of my first conventions when the thought came to mind if I would ever be in a position to contribute to Gyro. Well it did and it has truly been rewarding. I would encourage any of you to consider participating at whatever level you feel comfortable, and remember all Gyros are encouraged to fill a position for your club, district or international office.

Change is the one constant and unfortunately we have not kept pace with change.

It’s the end of the first quarter this year - we face challenges in our organization and with the help from all of you, we shall overcome these challenges. It’s a good time to reset or recalibrate our needed goals. Most clubs best serve people ages 45 to 65. The number of people in this age bracket increases every day, but right now it is a challenge because too many clubs have failed to update how and what they do to appeal to that age group. It can be a hard transition to make as the satisfied older generation of members often resists making the kinds of changes that are attractive to prospective new members.

What we do not want is a club to get stuck in their ways. One disgruntled member said, "the older members don’t want anything to change, and the new members get rebuffed at every suggestion they make. So they leave and tell their friends, and soon, guess what . . . no more new members come to try their luck.”

Attracting the younger generation is going to require two things — getting longtime members to embrace new ways of things being done and refocusing the traditional approach. Remember our clubs are not different than other organization, the younger members might need different meeting days or times to accommodate their business and family obligations at the same time being able to attend the other social events with the whole club. To pursue new and retain existing members by doing the same thing over and over again and expecting different results is pure fantasy. Common sense says to try different approaches. If the different approach doesn’t work, then try something else. But let us all try something!!

Be willing to experiment and try different things. A club can become ossified over time, always doing the same things from year to year. Don’t forget to invite members from neighboring clubs, and when you are invited in turn, reciprocate and make an effort to have a presence. This is a great way to strengthen ties and make the club experience richer for everyone.
In Memoriam

James P. Hyland III, age 59 passed away at his home on March 2, 2015. He was born on December 28, 1955 to James and Mary (Fox) Hyland.

He attended St. Charles Elementary and Cardinal Mooney H.S. He was a graduate of Ohio State University, and a lifelong Buckeye.

Jim was an investment executive for Lombard Securities, a member of St. Charles Parish, and Past President of Gyro International.

Jim leave behind his wife of 32 year, Eileen; son James IV (Nichole); daughters Bridget (Trevor) Baulo and Maura Hyland; grandchildren Spencer & Marissa Baulo; sister Cathy (Fred) Mowry; brother William (Donna) Hyland; sisters-in-law Bridget (Gary) McDaniel & Kate (Ralph) Farina; brothers-in-law Thomas (Mary Alice) Lyden * William Lyden. Many nieces, nephews, cousins and friends will also miss him deeply.

Jim was inducted into Gyro in 1990 and would have been a 25 year member this coming October. His brother William proposed him as a new member.

Jim and Eileen were the perfect couple in Gyro. Over the years they opened their home and hospitality to many events, such as our annual installation party and Presidential Election Nights - all while raising a family and dogs (Great Danes & a Shar Pei).

He served as President of the Youngstown Club, went through the district chairs and became District I Governor for 2004-2005. Later Jim was considered to be the International President for Gyro’s 100-year anniversary in 2012. He and Eileen presided over the celebration in Cincinnati. It was a great moment for Gyro.

At the Funeral Mass, the priest referred to Jim as being a “nice guy.” He was that and more. He will always be an inspiration to our members here in Youngstown and in Gyro.

... FROM HIS CLUB VIA GEOFF PEARCE ...

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... FROM CHRIS SNYDER, 1ST VICE PRESIDENT ...

“He was a good guy, no I mean he was a really good guy.” This quote was part of the homily by the priest at Jim’s funeral. A simple statement that said volumes about the man himself.

I first met Jim at a District I interim convention in Youngstown when he was the Governor. One thing I remember was the general meeting. Jim ran it quietly and efficiently, and adjourned the meeting in 55 minutes flat - a feat that no D-I Governor has been able to achieve since. And trust me when I say we have all tried. He received a standing ovation when we adjourned.

Linda and I have always enjoyed talking with Jim and Eileen at conventions every chance we had. When I started through the district chairs it coincided with Jim starting to serve on the Executive Council. He installed me in the district offices and eventually as 2nd Vice President of International. Although we didn’t get together that often, when we did, I learned a lot about Gyro, and I was proud to serve alongside him when I was asked to join the Executive Council.

In the end his illness won out. He left us all too soon. Jim, you will be missed. RIP

CONTINUED ON PAGE 26
Dear New Era Committee ... I am delighted to report this morning the Board of Governors approved 6 of the 9 recommendations on "structure" brought forward by our committee. These will be presented at the Annual Convention in Buffalo this June. If adopted that will bring the total to 28 NEC recommendations in play for Gyro. This is a great accomplishment to say the least.

I congratulate you for the professional contributions during the NEC effort. What began one year ago as a "think tank" of 17 bright and dedicated Gyros charged with wide latitude to make suggestions to improve Gyro, has brilliantly fulfilled it's responsibility, bringing our deliberations to a close.

Special recognition is given to the 9 NEC members who are in attendance at this Interim Meeting, who made so many valuable comments and suggestions the past two days helping the process immensely: Gov. Ed Macdonald (Windsor D6), Gov. Steve Anderson (Caloosa D10), Ken Baker (Calgary D8), Gov. Ross Davis (Minneapolis Metro D7), 1st Lt. Gov. Pat Rynd (Akron D1), Gov. Ted Shewchuck (MacKenzie Island D7), 1st VP Chris Snyder (Canton D1), 2nd Lt. Gov. Randy Tarrier (Powell D1), 3rd VP Dale Woodroffe (Calgary D8). A wonderful job gentlemen.

Thanks as well to EC members who encouraged and supported our work: PIP Mike McNally, PIP Emil Baijot, President Lonnie Turner, 2nd VP Dana Davidson.

The details are attached. Once more, my heartfelt thanks for your contributions.

Your friend, Tim
Timothy W. Wright, Sr. Governor District 1
Chairman, New Era Committee

Details of the approved recommendations may be found on pages 14 thru 19

Lethbridge celebrates 90th Anniversary

Mr. Doug Aspeslet, Gyro Club of Lethbridge
Dear Doug,

I would like to take this opportunity to wish you and your club a heartfelt Happy 90th Anniversary. My home club, the Gyro Club of Toronto celebrated our 90th Anniversary in 2009 and what a wonderful feeling just being a small part of a club with that kind of history and an organization that has been around for over 100 years promoting fun and friendship.

I understand that our 3rd International Vice President, Dale Woodroffe and his wife, Mary Ann will be in attendance to help you celebrate this historic event and I wish that Barbara and I were able to attend the festivities.

Again, please pass on our heartfelt best wishes to your club on your 90th Anniversary and keep the Fun and Friendship going strong.

I hope to meet you and your club members in the near future and have a great 90th celebration.

Your Gyro friend, Dana Davidson, 2nd VP, Gyro International
“Gyro is broken and needs to be overhauled”.
For the last few years we have all heard the exclamation, “what do we get from Gyro International?” followed by the above refrain.

“Gyro needs to be run more like a business.”
Let us not confuse a for-profit business model with a non-profit social organization. The Painesville office is the administrative headquarters of the Gyro organization. It is needed to maintain our membership and financial records and to keep the fraternity operating as a non-profit friendship organization. In a for-profit business there is the worry of keeping customers happy, making sure the production of your “widgets” is going smoothly with a minimum of rejection, orders are shipped timely, etc. We are a non-profit men’s organization. We are not “widgets” on a production line. Our strength and our “sales force” is in our members. Headquarters does not mandate that each one of us have a quota of new members to bring “on board.” We simply ask that we do something for our fraternity, member by member. And what happens if we don’t? Gyro will fade away.

“Gyro is broken beyond repair.”
If this is the case, why are so many clubs actively recruiting new members and growing. If the organization is so beyond repair, why are new members joining. We know from 2013 that about 50% of our clubs were shrinking. But at the same time about 30% of our clubs were expanding with the other 20% staying basically the same. Cynically one could say that it proves that 70% of Gyro is going downhill. Don’t forget the normal ebb and flow of membership, some leaving a club because of moving, or unfortunately passing away, which seems to happen all too frequently. The best way to look at this is at least 50% of our members value their membership and relationships in Gyro.

“Declining membership.”
Yes, we are losing members and unfortunately entire clubs. But Gyro is not the only organization that has this problem. Reading surveys of other social organizations, they too are experiencing the same phenomenon. And not just clubs like Lions, Rotary, Kiwanis, etc., and not just service organizations. Country clubs are having trouble attracting new members. This is not just a recent phenomenon, it is a trend that has been going on for some time.

“Gyro has not kept up with the new technology.”
The revolution in the past few decades has been phenomenal. Our smart phones alone render the software that landed Armstrong and Alden on the moon obsolete. When we buy a new computer, the software and machines are usually outdated within 6 months of purchase. We want the Gyro website to be up to date with the new technologies, but in our case we are doing the best with what we have available. In Cocoa Beach S/T Emil told us that to upgrade to the ultimate in mobility to our website and data base, there is software available that does it for around $450,000. Facetious, probably. Chump change to some, perhaps, but for the rest of us that is a considerable amount of money - money that Gyro doesn't have. There is the expansion of social media, email, Facebook, Twitter, etc. Many of us use these sites regularly, especially Facebook – however, after two years of promotion the Gyro Facebook page has only 145 “likes”. So is social media really the answer?

“So how does this apply to Gyro as a whole?”
We can totally reorganize, but that would require a total redo from top to bottom. If the desire is to reorganize or eliminate the E.C. altogether, wouldn't that require reorganizing the districts and the clubs also. We cannot blame the declining membership on one group alone. Membership starts at the club level. Gyro was originally founded as a friendship organization, but with the current rise of internet “social interaction” what is going to happen to face to face meeting? The great strength of Gyro is our personal social interaction. Meeting by computer is unsatisfying at best.

“So why all the angst in Gyro?”
In the last few years there has been a definite rumbling of hard feelings emanating from some clubs, some of it quite passionate. This is truly a shame. With all turmoil in this world today, with terrorists on the loose, troubles in our cities, an unsure political landscape around the world, why bring hard feelings to Gyro? We, Gyros, are a unique organization. We are a place where our members can get together, enjoy each other's company, and put our troubles, albeit temporarily, behind us. Why would we want to dismantle that? If recent surveys point to friendship and club events as the most important attribute of Gyro membership, promote that. Using Facebook, LinkedIn, Twitter, email, etc. will only go so far. You cannot shake hands over the internet.
It is time to step back and take a deep breath. We as an organization, have a lot to offer. Let's focus on what attracted us to become members of Gyro in the first place, Friendship. If we keep a positive attitude and our eyes on the prize we will survive as an organization.
Rumblings of discontent from several Gyro Districts continue to circulate regarding the Gyro International leadership as being ineffective and unnecessary. The dialog continues on its unfortunate path with published remarks suggesting that a District might consider withdrawing from the International format and go it alone. The implication is that a District, on its own, would be stronger, managed more effectively, more economically, and likely flourish. This is seen as a potential improvement in spite of several clubs in Districts, of that opinion, resigning their charters recently, as well as seeing club rosters declining with the same loss percentage profile experienced across our North American Fraternity.

The discontented crew of the Bounty, at odds with its' leadership, planning to not just "jump ship" but to also take it with them, hit Pitcairn Island and were unheard of again in their lifetimes. Many mutineers upon reflection, pray-tell, would have preferred staying with the Captain, enjoying citizenship in "The Mother Country."

My alarm regarding the idea of any District leaving Gyro is the palpable sense of the loss of friendships. Those relationships developed over 30 years of membership are maintained by happy annual reunions during conventions. The idea that the opportunity of creating new friendships would be minimized by Districts leaving the organization is contrary to the simple and unique philosophy offered to us by our Founders in 1912.

The foundation of our strength is the concept and reality of being part of an International Organization dedicated to promoting and perpetuating friendship. That the friendships we cherish are available and unlimited beyond our communities. The joy and satisfaction we experience through travel and meeting our friends while cruising or during conventions, should not, and cannot be measured in financial terms.

The idea of putting the thousands of dollars to work for a District saved by not having to pay International dues is false. That revenue stream immediately becomes non-existent.

We can all agree, I hope, that Gyro has not adapted to the evolution of societal norms and leisure activities of an emerging and dominate demographic. We wish to avoid corporate philosophies or comparisons while sharing goodwill and fellowship. However, we have many dedicated, highly skilled Gyro members demonstrating the desire and willingness to work, strengthening the organization, building a framework that is appropriate and responsive to today's requirements. We should assist those positive efforts.

I know the authors of the recent publications supporting "Secession," and have witnessed them contribute repeatedly in many ways over many years to the health and welfare of their Club, and to their District. I would encourage them to continue those commendable efforts, and continue to share their energy and enthusiasm for the "Good Of The Order". Thereby, many of the challenges we experience regarding growth, retention, and revenue stream will be met. There is only "us" in Gyro, not "I."

We are linked by the common bond of friendship. Gyro is not a dying organization! As Mother Nature recycles her resources, we might consider Gyro to merely be in a cycle as societal paradigms shift. We can adjust, modernize, attract candidate members, and grow.

If that cannot be your mission, rather than disassemble what so many others enjoy, remove yourself from the unhappiness and discontent you feel. We would wish you "God Speed" and much happiness. But, in reality we would much rather look forward to your company, your friendship and fellowship during the next Gyro gathering. If we can't say "Hello Gyro" ... what would we say?
Gyro International & District III Annual Convention

Buffalo, New York - June 22-28, 2015

- FEATURING -

Business meetings, Seminars, Dine Around, Ladies Coffee’s & Hospitality
Miss Buffalo Lake Erie Cruise w/Morgan Street Stompers Dixieland Band
District III Installation Dinner w/Saxman Slim & DJ
Free Poker Tournament / Free Historic Tours
President’s Ball w/New York Rockin’ Revue

Don’t delay, make your plans today!
REGISTRATION FEE FOR EARLY BOOKING
Pay by March 1, 2015 $399/Couple ~ $200/Person
Friday, Saturday & Sunday Only: $299/Couple ~ $150/Person

REGISTRATION FEE AFTER MARCH 1, 2015
$449/Couple ~ $225/Person
Friday, Saturday & Sunday Only: $349/Couple ~ $175/Person

Partial Registration Each Night $150/Cpl $75/Person ~ Sunday Brunch $35PP

ADAMS MARK HOTEL ROOM RATE
$119.00/NIGHT
CONTACT ADAMS MARK @ 716-845-5100
ASK FOR GYRO CONVENTION RATES OR USE ONLINE LINK
http://booking.ihotelier.com/istay/istay.jsp?groupID=1245115&hotelID=15259

CHAIRMAN: STEVE GLAMUZINA
716-634-9295  EMAIL: GYRO@GTOWNWINE.COM
Schedule of Events

**MONDAY, JUNE 22**
Executive Committee Meeting  
Past Governors Meeting  
Hospitality Room  
Dine Around  

*Visit Nearby Buffalo Naval Park on Your Own Monday, Tuesday or Wednesday*

**TUESDAY, JUNE 23**
Board of Governors Meeting  
Hospitality Room  
Dine Around

**WEDNESDAY, JUNE 24**
Ladies Lunch  
Hospitality Room

**Thursday, June 25**
District III Business Meeting  
Ladies Coffee  
Miss Buffalo Lake Erie Dinner Cruise  
The Morgan Street Stompers Dixieland Band with Open Bar  
Hospitality Room

**Friday, June 26**
District III Installation Dinner  
Saxman Slim & DJ with Open Bar ~ “Roaring 20’s Theme”  
Hospitality Room

**Saturday, June 27**
International Business Meeting – Open to All Gyros  
Hospitality Room  
FREE Poker Tournament Sponsored By Jim Beam 1:00-4:00 PM  
FREE Buffalo Historic Tours Sponsored by Tapecon 1:00-4:00 PM Space Limited  
President’s Ball ~ Installation of International Officers  
New York Rockin’ Revue with Open Bar

**Sunday, June 28**
Farewell Breakfast
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<tr>
<th>Date</th>
<th>Day</th>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>June 21</td>
<td>Sunday</td>
<td>8:30am - 5:00pm</td>
<td>Executive Council arrives / EC Dinner</td>
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<td>June 22</td>
<td>Monday</td>
<td>8:30am - 12 noon</td>
<td>Executive Council Meeting (EC only)</td>
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<td>3:00pm - 5:00pm</td>
<td>Past District Governors Meeting (PDGs only)</td>
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<td>5:00pm - 7:00pm</td>
<td>Hospitality room open</td>
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<td>Dine Around - EC &amp; Governors/Lt. Governors</td>
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<td>9:30pm - 11:30pm</td>
<td>Hospitality room open</td>
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<td>June 23</td>
<td>Tuesday</td>
<td>2:00pm - 4:00pm</td>
<td>Registration desk open</td>
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<td>8:30am - 10:10am</td>
<td>Board of Governors Meeting (open to all Gyros)</td>
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<td>10:10am - 12 noon</td>
<td>Governors Meeting w/o EC</td>
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<td>9:30am - 11:00am</td>
<td>Ladies Coffee Social</td>
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<td>12 noon - 1:00pm</td>
<td>EC meets with Ladies</td>
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<td>Seminar / Leadership Training TBD</td>
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<td>12 noon - 12 noon</td>
<td>Ladies Luncheon</td>
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<td>Hospitality room open</td>
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<td>On your own, on the town</td>
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<td>Past International Presidents Meeting (working lunch)</td>
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<td>Miss Buffalo Lake Erie Dinner Cruise w/Dixie Band, Open Bar</td>
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<td>June 26</td>
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<td>8:30am - 12 noon</td>
<td>Seminar / Social Media update</td>
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<td>4:30pm - 5:30pm</td>
<td>District III Installation Dinner, Roaring 20s DJ, Open bar</td>
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<td>4:30pm - 6:00pm</td>
<td>Poker Tournament, Buffalo Tours available</td>
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<td>9:30pm - 11:00am</td>
<td>President’s Ball &amp; Installation</td>
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<td>June 28</td>
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<td>Farewell Breakfast</td>
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<td>International Transition Meeting (EC &amp; wives only)</td>
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**REGISTRATION FORM**

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<th>REGISTRANT NAME</th>
<th>NICKNAME (FOR BADGE)</th>
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<tr>
<th>SPOUSE/GUEST NAME</th>
<th>NICKNAME (FOR BADGE)</th>
<th>PLANNED DEPARTURE DATE</th>
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If Partial registration, check events attending:  Thu _____  Fri _____  Sat _____  Sun _____

**DINNER CHOICE FOR SATURDAY BANQUET:**

- Grilled Filet Mignon
- Chilean Sea Bass
- Vegetarian Selection

Please Indicate Name(s) ________________________

**MAILING ADDRESS**

**GYRO CLUB NAME**

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<tr>
<th>CITY</th>
<th>STATE / PROVINCE</th>
<th>POSTAL CODE</th>
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**EMAIL**

**PHONE NO.**

**CREDIT CARD NO.**

**EXPIRATION DATE**

Planning to join the free “Tour of Buffalo” Saturday afternoon?  If yes, no. attending _____

Learn about Buffalo’s rich architectural history in “America’s Best Planned City.” See mansions, churches, buildings and beautiful neighborhoods from Buffalo’s golden age - many on the National Register of Historic Places and designed by noted architects. See the revitalization where the old has become new.  Ride a tour bus through Canalside, Larkinville, HARBORSIDE, The Naval Park and the Home of the Buffalo Sabres. A tour through one of the buildings is being planned.

Is this your first time attending Gyro International Convention?  YES  NO

Make Checks Payable to “Buffalo Gyro Club” and Mail Registration Form To:

Georgetown Square  Wine & Liquors  C/O – Steve Glamuzina
5225 Sheridan Drive
Williamsville, NY 14221
I first heard about Gyro back in 1984 when I was engaged to a lady whose “Father” happened to be a Gyro. Until then, like a lot of people, I had never heard of this organization with the odd name. The only “Gyro” I knew at that time was a sandwich.

The first time I came to their home, I was greeted by his wife, who took me downstairs to the recreation room, made sure that I was comfortable and then went back upstairs with her daughter, leaving me sitting there nervously alone - waiting for her “Father” to come downstairs for our first face-to-face meeting. I sat there for about 10 minutes, but it seemed like an agonizing hour. How could these women leave me alone in my time of need? I could hear them up in the kitchen talking and laughing away thinking that it was at my expense - so with sweaty palms and all, I figured that I would rehearse my speech to him, asking for his daughter’s hand in marriage. As I got settled in after a few minutes, I started scanning around the large recreation room and my first reaction was that there was a whole lot of “crap” hung on the walls - like hats, photos and other numerous paraphernalia. It seemed to me more like a party room instead of a recreation room. All of a sudden, I wasn't feeling as nervous as I did at first and figured this guy couldn't be all that bad.

The “Father” finally came downstairs, shook my sweaty hand, introduced himself and after a little bit of small talk and ice-breaking, he began to talk about the “crap” on the walls and this thing called “Gyro” - that I only knew as a tasty meal. He proceeded to tell me about the three Founders of the “Gyro Fraternity” and their vision of an organization of friendship. A “Fraternity of Friendship,” as he put it. The hats, plaques, and photos, which I called “crap,” were a result of their travels in this fraternity all across North America and around the world with Gyro and a travel group he formed called the “Gyro Fun-seekers.” With this group of mostly Gyros, he would organize fun trips to places like New York, Las Vegas, Chicago, New Orleans, and others, and later, to Europe, Asia and Australia.

I am one of those people who have always had more than enough friends - both good and bad - some that go back as far as Kindergarten. So at the beginning of this conversation, my thinking was, “Oh no, I don't need any more friends, I have too many already” and besides, “what's the catch?” But based on the way this conversation is going, I may have to reluctantly join this “thing” called Gyro to get into the good books of my future Father and Mother-in-law. However, by the end of our marathon conversation, I thought maybe this “club” doesn't seem like a bad idea and, what the hell, you can't have “too many” friends - and I don't have to do anything but have FUN! I don't have to sell cookies, chocolates, raffle tickets, wear a funny hat, learn a secret handshake or memorize a secret oath or salute. I already knew how to have FUN! Incidentally, at the end of the conversation, I was given his permission to marry his daughter which seemed like a minor topic during our meeting.

In the Spring of 1985, I became a Charter Member of the Mississauga Gyro Club, made up of sons and sons-in-law and friends. In December 1985, I married his Daughter. My gyro friendship with her “Father” lasted almost three decades until he passed away in December 2012 - which was twenty years longer than our marriage lasted.

I continued on as a “single” Gyro until 2003, when I met Barbara - oddly enough through Gyro friends. Her first exposure to Gyro, was the District III Convention in Rochester in 2003. She too like many knew nothing about Gyro, other than what I had been telling her. Boy! What a shock she had attending this gathering of gyros and wives from all over our District, which consists of Ontario and New York State. She was welcomed by all with open arms, especially by my ex-in-laws, who were very supportive of me all along the way. Since then, she refuses to miss a District or International Convention and an chance to get together with friends she has met over the years, and to add new ones to her life. Gyro has given us the opportunity to visit places that we may never have normally gone even in our own District, and across Canada and the United States. Wonderful locations like Halifax, Thunder Bay, Cleveland, Cincinnati, Salt Lake City, Savannah, Wallace, Idaho, Long Beach, California, and Arizona, just to mention a few.
Governor Tim Installs Rochester Officers

"Holiday Cheers" from the Head Table

Past President Bob & Sue Kessler

President Steve & Judi Chamberlain

District Governor Tim & Tracie Miskolzi

Festive ambiance, warm spirits, abundant food filled the night at the Rochester Gyro Club's annual Christmas party along with joyful holiday music provided by Musician Bill Fay, a one man band. Plenty singing of carols and twirling around on the dance floor. The Chatterbox Club provided the perfect setting for this great festive party highlighted by the installation of new members & officers. Eleven of the eighteen new members for 2014 were installed by District III Governor Tim Miskolcki. He also installed the 2015 officers President Steve Chamberlain, Vice President Sam Merlo, Secretary Tom Hartzell, and Treasurer Don

Our Gyro Life, cont.

I have heard rumblings from time to time from some, that dues are too much and they don't see what they get for their money. Do the math: $60 / 12 months = $5.00/month. I can only say to them, “be involved and enjoy your friendships within and outside your own club. Venture out, there's a lot of Gyro Friendship out there for you to enjoy.” If there was no Gyro tomorrow, it would leave a huge void in our lives. If I may borrow a line from the old credit card commercial ... Membership = $$, Gyro Friendship = Priceless!

Oh, I almost forgot to mention. The name of the “Father” was Bruce J. Poll, International President 1998-1999

"Friendship is the bigger statement. Lots of people are lovers but aren’t friends. Lots of people are relatives and aren’t friends. Lots of people work together who aren’t friends. You can appreciate or admire someone, but that doesn’t make them a friend.” Anonymous
NEW ERA COMMITTEE FOLLOW-UP REPORT

RECOMMENDATIONS FOR EFFECTIVE MANAGEMENT
OF GYRO INTERNATIONAL IN THE 21ST CENTURY

JANUARY 28, 2015

Follow-up Recommendations and Suggested Framework for Strategic Planning

Presented on behalf of the NEC, Timothy W. Wright, Sr. Chairman, Governor District I
Keith AuCoin, Past District Governor District VI, Ed Macdonald, Governor District VI

Overview

Throughout the following recommendations is a relatively simple idea. To address the current situation facing GI management, the EC and BOG should increase focus on local club prosperity. It is imperative this new focus should include changes in traditional practice and organization structure. Numerous changes already have BOG approval (June, 2014). Some changes may require a Constitutional update.

This is a watershed moment, a time for organizational renewal. Do we continue doing what we’ve always done, or change significantly addressing issues before our Fraternity?

What is really important for Gyro sustainability and growth? What is not? What motivates and leads Gyros at the club level? What does not? Begin with a “clean slate.” Everything should be fair game without prejudice for tradition. We need to prioritize our efforts, time, and treasure. Addressing the “hot button” issue of officer travel should be part of this process. Reduce or suspend low priority activities.

It follows that District Governors and Lt. Governors share this responsibility in a team effort. Being closer to individual clubs, their critical role is building trust relationships with frequent and valued contacts as well as coaching.

To lead the Gyro Fraternity successfully is not easy. Fair-minded Gyros appreciate the efforts of present and past leaders. We salute them, and our Fraternity’s philosophy, but at the same time suggest it is time for change.

Recommendations Tabled for Further Consideration at the Wallace, ID Convention - June 2014:

1. The EC be reduced to 4 officers, dropping the 3rd Vice-President.
2. Incorporate club clusters within the present districts.
3. Appoint a Gyro International Director of Membership
4. Establish a Gyro International Director of Club Expansion
5. Reassess Gyro International Nominating Committee – New Officers From Growth Clubs
6. EC Members Responsible for Coordinating 2-3 Districts, Including Their Own (if possible)
7. Prioritize EC Tasks To Concentrate on Major Problems Facing Local Clubs
8. Reduce the Length of International Interim Meetings and Conventions:
9. Establish a Gyro International Mission Statement Next Year
Significance:

In moving on with its mandate to complete the outstanding issues in its report on “Effective Management of Gyro International”, the New Era Committee identified issues left unresolved that needed additional work to reach a committee consensus. To enable this to happen, a review of all the comments and suggestions received from numerous sources since the Wallace Convention was undertaken and a compromise recommendation for each was developed with the thought that this would receive Board of Directors approval at the Cocoa Beach Interim Meeting to finalize the NEC effort.

Thirty-five suggestions were received from NEC members in the six months since the 2014 Convention. These addressed the structure and operational efficiencies of the organization in keeping with the recommendations in the NEC report.

It soon became apparent that these matters could form the basis of a two-year Framework for a GI Strategic Plan.

The New Era Committee is offering this as a concluding initiative that the Board of Directors and Executive Council could use to help steer the organization in the upcoming years. Of course, the process will need continuity and renewal on an annual basis and it could be overseen by a member of the Executive Council with assistance from the Board of Governors and designated Committee Chairs.

The issues remaining from the initial NEC Report are offered for the Board of Governors consideration and are being presented here so the Cocoa Beach Interim Meeting may have an opportunity to deal with the recommendations.

1. **It is recommended that the EC be reduced to 4 officers, dropping the 3rd Vice-President.**

**Right Sizing the Executive Council:**

There has been some diversity of thought on this, including from some who have had past EC experience. The suggestion of leaving the EC at 5 officers has some merit and fits the traditional administrative model of Gyro International but others have advocated that it’s time for change and, for an organization with the mandate and size of Gyro International, a reduced structure of 4 should be sufficient. Resulting functions and duties of the EC officers can then be reconfigured with new mandates. This would send a signal to the general membership that the Gyro International sees value in re-evaluating itself and is willing to make changes in keeping with the reduced size of the organization.

*It is recommended that the EC be reduced to 4 officers, dropping the 3rd Vice-President.*

2. **It is recommended to incorporate club clusters within the present districts.**

**Modifying Districts into Clusters:**

The information previously prepared as part of the draft report regarding this issue did have merit for those Districts that have Clubs at significant distances. The intent was that this was offered as an option for consideration in the regions where it made sense. In a large geographic district; a Lieutenant Governor could be responsible for a group or cluster of Clubs within a District. Although it may be helpful to modify district boundaries somewhat, geographically there is no need to create more Districts than currently structured. The addition of another Lt. Governor for a club cluster of clubs might be a worthy consideration at the district level.

*It is recommended that the concept of “Incorporating Clusters of Clubs within the Present Districts” be offered to the Districts that have large travel issues and where this suggestion helps the current situation.*
3. Establish a Gyro International Director of Membership

Constitutional Reference: Chapter 7 – Duties of Officers, Article 1. Specific Officers. Section 3. Vice Presidents. It shall be the duty of the Vice Presidents to promote the internal expansion and external extension of the Organization in such geographical areas that may be specified.

The singularly most important issue facing the organization is membership sustainability and growth. In the past, this responsibility at the International level was assigned to the 2nd VP and it was passed on at the end of each year to his successor. In reality, each 12 month term in office is effectively an 8-9 month period of working service, and in the case of the 2nd VP serving as the Membership Chair, it is very challenging indeed to accomplish much during that short period and to create any momentum and continuity.

The Vice Presidents are well-intentioned Gyros with a herculean task of handling the membership file but what is really needed is a dedicated effort by the best-qualified people the organization can find to handle this important task. The term as Chair should be 2-3 years. The Membership Chair should have the type of background that would make him well suited for the task but with no obligation to be President of Gyro International. He would chair a committee of the Board designed to generate continuity, uniformity and experience for this key responsibility. Anything short of this would not be addressing the issue adequately.

At a minimum, it would be expected the Director of Membership would oversee the production of a duel focused membership plan aimed at recruitment within a designated target market, as well as, including measures to ensure continued membership satisfaction among current Gyros. This would include;

1) Upgrading and consolidating all digital and hard copy marketing communications

2) Ensuring development of easy to use, prospect-friendly websites, utilizing modern communication devices for sharing information, producing training materials and report forms for use at GI and District Conventions and by Clubs.

3) Developing a simple information gathering process to determine levels of membership satisfaction, best practices in Club administration and key strategies for successful Club programs.

4) Upgrading materials such as new member kits and award programs.

It is recommended that a Director of Membership be appointed from among the membership at large with committee assistance. This position could report to the 2nd VP of Gyro International so the EC and Board will have two-way communication with the committee. The only expenses associated with this task would be for some incidentals and minimal travel.

4. Establish a Gyro International Director of Club Expansion

The comments in the previous category generally apply to this issue as well. However, this problem isn’t as pressing as the Director of Membership matter but in many respects, it is a more challenging one to deal with. That being said, growth in the organization through Club expansion offers some significant rewards for the efforts applied. Each new club brings with it a sizeable nucleus of members that will add to our numbers considerably and will help stabilize the host District with new active members and provide increased revenue. Hence, there is an obvious need to focus on this as a priority. Accordingly, this Director needs specialized talents, an on-the-ground strategy to assist the task and a concerted effort from dedicated Gyros.

It is recommended that a Director of Club Expansion be appointed from among the membership at large with committee assistance. This position could report to the 1st VP of Gyro International so the EC and Board will have a two-way
communication with the committee. The only expenses associated with this task would be for some incidentals and minimal travel.

5. Reasses Gyro International Nominating Process – New Officers from Growth Clubs

Since this was brought up as an issue, several members with experience on the Nominating Committee have shed considerable light on the process and it was decided that no recommendations for change or modification should be advanced as part of this initiative.

However, it is suggested new GI Officers have expertise and demonstrated achievement in the issues before Gyro International. Ideally, it seems logical and prudent any new officer’s home club have a recent track record of growth and improvement. We respectfully ask the PDG’s that their selection criteria reflect this point.

It is recommended that no change be made to the present GI Nominating Committee or process.
It is suggested new officers originate from clubs with a recent track record of growth and improvement.

6. EC Members Responsible for Coordinating 2-3 Districts, Including Their Own (if possible)

Constitutional References. Chapter 5 – Executive Council, Article V. Powers & Duties
Section 2 j) Establish and cause to be executed ad visitation program whereunder each club in the Organization shall be regularly visited by an International Officer. Chapter 7, Section 1 President. It shall be the duty ...direct the execution of an annual visitation program....

Reduce Executive Council Visits

A very similar Resolution was brought forward less than a five years ago, according to PIP Ian Greig and PIP Emil Baijot, but was never sustained though action.

Ninety percent of what’s important to the Gyro general membership happens at the Club level and Gyro affairs should be managed with that in mind. It is not necessary in the current circumstances for the EC to make regular annual visits to the Districts. Most members feel it’s nice to see International guests at the District Conventions and they appreciate the effort of the executive member in making the trip but on a cost per value ratio, we should ask if this is the best use of Gyro International financial resources. The International focus should be on administration of the organization, dealing with the volatility of membership, external expansion, providing useful administrative tools, improving communications with the members, and ensuring the availability of quality training and administrative materials.

Essentially, the EC member would work closely with the respective Governors in 2 or 3 districts throughout their EC term.

A corollary to this recommendation should be increased frequency and quality of Governor and Lt. Governor interaction to their Districts clubs. This should build relationships so critical to fun and friendship at all levels of Gyro. It will also build trust.

Past District Governors can represent much of Gyro International’s interest at the local level. Reduced EC travel should have a positive budgetary impact, as well as improving administrative effectiveness. Assigning PDG’s ceremonial, visiting and communication responsibilities for their own districts would also be an effective cost saving measure.

It is recommended that EC members revamp their travel and have coordination responsibility for no more than three districts, keeping that relationship during their entire tenure on the EC. They should utilize Past District Governors as International ambassadors for the purposes of communicating information, performing installations and other ceremonial duties, and acting as the PR arm of the International Executive.
7. Prioritize EC Tasks To Concentrate on Major Problems Facing Local Clubs

Reduce Executive Council Visits:

Priority GI needs are clearly articulated in the BOG approved original 22 NEC Recommendations. A club-focused orientation, addressing issues that directly impact clubs, such as membership and administrative items, help improve clubs on their terms. Many tasks might be addressed such as development of coaching materials and “turnkey systems” (forms, schedules, IT methods, digital tools, reports, surveys). Again, the original NEC report lists many.

Gyro is about fun and friendship. Therefore it is the responsibility of officers on all levels to help make that happen. That should be their primary task and focus.

Start with a “clean slate.” The process might begin by listing all the duties/tasks of EC members. Do they have a direct bearing on the success of local clubs? If so, is there evidence it works. Without prejudice of traditional practice, given GI’s current situation, what needs to be done? Merge and prioritize both lists. Lower priority tasks should be suspended. The EC must take a hard look at how they actually spend their time, effort, and treasure.

In practice creating and managing International Conventions is of minor importance to local clubs. Merely look at who attends these events. Conventions and Club Installations should firstly be considered a “working” function, and secondly a social function for those in “command.”

Implied in this recommendation is the very real internal image issue, deserved or not, that Gyro leadership does too much traveling (at the club’s expense). It is a hot button issue for many Gyros. Heard often is the comment leadership is seems mostly interested in somewhat closed parties for GI leadership at nice locations rather than club-focused efforts. Feedback of accomplishments from these meetings seems mostly ineffective, thereby underscoring the image issue.

Reimbursed expenses by GI for travel outside their assigned districts could be limited to the Annual and Interim Conventions.

It is recommended that EC members have job descriptions/task plans that focus on helping clubs increase membership and operate with greater administrative ease and effectiveness. EC tasks should be prioritized with lower impact tasks reduced or suspended, which might include travel.

8. Reduce the Length of International Interim Meetings and Conventions:

If the core agenda items for International Meetings were scheduled within a three-day window, more Gyros who are still working would likely attend. The concern here is to make the International meetings more efficient, business-like, and attractive to next generation Gyros, who in many instances want to feel value for money and time spent on such events. Many Gyros who are still working can take a day or two off to attend a convention but taking the whole week off to attend the events as presently structured, is difficult for many Gyros who are not retired. By rearranging the agenda, there would still be sufficient time for ceremony, as well as, time for pre and post convention activities for those who could stay longer.

Another option that was suggested is to host the Interim meeting from Thursday to Sunday and the Annual Convention from Sunday to Wednesday. Feedback received concerning Lady Gyros (Gyrettes), indicated that more could be done to create interesting and varied Interim and Convention programs for our Ladies, which would likely increase their interest in attending these important events. In many cases, the wishes of our Lady Gyros are the determining factor in whether or not a Gyro attends the International meetings.

It is recommended that the length of the International Interim and Annual Conventions be streamlined to 3 days and structured with a view to being more efficient. This would help accommodate Gyros who are interested in participating but don’t have the time to attend a full week meeting. It is further recommended that the feasibility of hosting the meetings over weekends be examined. In addition, future International Meetings should ensure that more interesting and varied experiences are offered for the wives/partners of Gyros.
9. Establish a Gyro International Mission Statement Next Year

PDG Mike McNally expressed surprise to learn GI did not have a mission or vision statement. Gyro International should consider creating a Mission Statement that defines the raison d’être for the organization, as well as a vision for the future direction of Gyro International. This could include a leading Vision Statement as part of an official Strategic Plan for Gyro.

*It is recommended a Gyro International Mission Statement be formulated during the 2015-2016 Gyro year.*

**Issues for a Suggested Framework for Strategic Planning**

As part of the NEC process, a variety of priority issues surfaced and they are being recommended for consideration as some key elements of a two-year framework for Gyro International Strategic Planning. *There are likely other important issues currently on the International agenda that need to be dealt with, however, the following are matters that surfaced through the NEC review process and should be given serious consideration.*

**Year One – Before the Buffalo International Convention, February to June, 2015**

1-A) Where necessary Constitutional amendments should be drafted, presented to clubs, to be voted on at the Buffalo Convention. (e.g. Eliminating the Third Vice President, EC visitation schedule/limited districts, Director of Membership, etc.)

1-B) The EC should develop lists of tasks (job descriptions) for each EC position: President, Vice Presidents, and IPP. These tasks should be circulated and prioritized to focus on what *directly helps clubs.*

1-C) Steps should be taken to create a new focus on membership recruitment and creating a new position of Membership Director with committee support would be a great start. Gyro should assign the best people it can find to manage this matter and to ensure quality effort and continuity; the term of service should be 2-3 years. This should be a volunteer position reporting to the 2nd Vice President to enhance two-way communication with the executive.

**Year One – July, 2015 – June, 2016**

1-D) Gyro should move towards right sizing the Executive Council from the current group of five (5) to a more modest size of four (4). This will necessitate the planning of appropriate changes, and a follow-up process will be required to accommodate these modifications. If agreed, this will be a year two process but planning needs to start in the first year.

1-E) EC responsibility for 2-3 Districts should be in place.

1-F) A mission or vision statement should be formulated for an initial BOG vote at the 2016 Interim Convention.

1-G) Steps should be taken to begin revision of the GI website.

1-H) The Executive Council should adopt a reduced International travel schedule based on a revised philosophy regarding best level of service to the members and making more effective use of travel dollars. District and Past District Governors can be utilized more effectively as extensions of the International executive and this will help reduce travel costs.

1-I) Develop an action plan to promote membership growth by creating generic strategies and policy directives for all clubs to utilize, and ensure that they are delivered at the Club level with appropriate mechanisms for two-way communication. The process should include an initial benchmarking of each club and be designed to ensure progress is measured and recognized as
the process moves forward. At minimum it would be expected GI would produce a target market-focused membership plan, consolidate and upgrade all digital and hard copy marketing communications, help produce prospect-friendly websites, develop communication devices such as dvds, produce training materials and reports to be used at Conventions (GI and Districts) and club level, surveys of best practices where needed, etc. Efforts to upgrade materials for member retention such as new member kits, award programs, would be tasked to that office. It is presumed this would be the task of the new Membership Director.

**Year Two**

2-A) Develop a package of training/instruction materials for the operation and administration of individual Clubs. This will include leadership guides for officers. These should be streamlined and designed for easy reading and quick referencing with the view that most will read them and learn as they go. However, consideration should also be given to producing them in electronic presentation formats such as Power Point. District Governors and some skilled Gyros in the District can act as presenters and mentors during and following District Conventions.

2-B) New thinking should be employed regarding external expansion. As with the membership file, this needs dedicated and qualified leadership to make it happen satisfactorily, and it needs appropriate committee support. A successful external expansion initiative will yield significant results for Gyro; more Clubs to support the host Districts, creation of a nucleus of new and enthusiastic members in each new club and help to stabilize the finances of the Districts and International with the addition of new members.

2-C) Steps should be taken to begin revision of the GI website. Create a simple process for developing Club web sites for those Clubs that currently don’t have one in place. The web site should be simple to operate and easy to update. Discussion should take place about whether the International web site is sufficient to look after the District needs or should the District have its own site.

2-D) The Gyroscope is currently the “flagship publication” for the organization and in many respects it is the face of Gyro but it isn’t ideally structured and as a result, many don’t bother to read it on-line. There is a problem with the layout format and often seems too long to hold the readers interest. Gyro International has already decided to move to an on-line version only and if this is to be an effective communication tool, it needs to be reconfigured for ease of reading and be a device that will attract readers and hold their interest.

2-E) The older Gyros get, the more difficult it seems for us to adapt to change. However, we need to resist letting apathy become part of our make-up now that most of us have become seniors. We shouldn’t let our Club programs become stale, as people soon tire of repetition in their social calendar. It makes good sense to continuously gauge the level of satisfaction of our members for the products we deliver at the Club level. An excellent part of the NEC report is the section entitled the “Gryo Fun Party Cookbook”. It is full of great event ideas.

2-F) Gyro International administration needs to promote this to the Districts and Clubs as not only a great selection of ideas for creating new sources of fun and entertainment within our Clubs but to stress how vital it is to add variety to our social agendas on a regular basis. To make our Clubs attractive to next generation Gyros, we need to make this a priority and frequently refresh our Club agendas to keep pace with societal trends.

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**The New Era Committee, 2014-2015**

Steven C. Anderson (Caloosa, D10), Keith P. AuCoin (Windsor, D6), Ken Baker (Calgary, D8), Bryan Flanigan (Painesville, D1), Ronald A. Cinaglio (Western Reserve, D1), Ross Davis (Minneapolis Metro D7), Ian D. Greig PIP (Stampede City (Calgary D8)), J Edward Macdonald (Windsor, D6), Andrew A. McDougall (Nanaimo, D4), Bob McGill (Blacklake, D9), Patrick J. Rynd (Akron, D1), Ted Shewchuck (MacKenzie Island, D7), Arthur Sidley (Western Reserve, D1), Chris Snyder (Canton, D1), Randy Tarrier (Powell, D1), Dale A. Woodroffe (Calgary, D8), Timothy W. Wright, Sr. (Painesville, D1), Chairman.
Come help guide the future of Gyro and enjoy some music ... food ... history ... and yes, ghosts!*  

*Savannah, Georgia  
Hilton Savannah DeSoto Hotel  
45 East Liberty Street, Savannah, Georgia  
Tel: 1-912-232-9000 Fax: 1-912-232-6018  

February 7-11, 2016  
Gyro International Interim Meeting  
Rooms: $125+tax - single or double - make own reservation  
Registration: $98/couple - payable to gyro office  
*photo taken in Savannah cemetery
Caloosa Gyro Holds Installation  
- submitted by Steve & Patty Anderson

Herons Glen Golf and Country Club, in North Ft Myers Fl, was the site on March 21st for the third Caloosa Gyro Club installation of officers. Guests and associate members from as far distant as D-I & D-II were in attendance to cheer on Incoming President John Bint. John is also a popular member of the Canton, OH Club and a Past President of that club.

King John was marched into the banquet hall with the Kings Guard protecting him from any "wannabe's" trying to usurp the Crown. No usurpers! Is that an English word? They speak funny you know. John tightly clutched his (plunger) Scepter to his chest as his signature of power. His serfs’ cheered in admiration, more for his Queen however. The Caloosa Club is in good hands, "says Queen Hilary." Almost "Camelot."

Jack Lyon, a Founder of the Minneapolis Metro Club was presented with a 40 year membership plaque. He is actually a 46 year Gyro. So ancient, the plaque was printed in "Old English" font.
Very happy to report that the above couples luncheon on March 12th was well attended with 24 Gyros, Ladies and Guests. The intent was to suggest & discuss the possibility of forming a Gyro Club in Englewood using 5-6 Snowbirds from the Davenport club (D-2) as the core group. This effort however would be managed by local Sarasota and Caloosa Gyros who would recruit locally and develop a schedule of events prior to our Davenport friends returning next season.

We may be able to attract support and candidate members with the involvement of a local Boat Club, owned by the daughter of a Sarasota Gyro. Boat Clubs are very social by nature and may provide the perfect entre to meeting full-timers in Englewood. We have also connected with several real estate companies in the area that have active house rental clients as well as home & condo sales to retiring Baby Boomers.

Pete Burks and Sid Herzberg, Davenport Gyros, attended the luncheon and agreed in principle to the idea and felt that the other Davenport Snowbirds would be interested in gathering for Gyro events and would be supportive of an Englewood Gyro Club. Naming of the club brought several suggestions; Gulf Coast, Lemon Bay. It is going to be creative I am sure.

Many thanks to Ed Benhoff for setting the venue @ the New Blue Lagoon restaurant. We truly appreciate the support of Sarasota’s Jim Ellis and Steve Vander Clay for inviting guests. We also enjoyed the attendance of John Bint and Brian and Cathy Webb from the Caloosa Club. You can always count on having a good time where ever Gyros gather. Tim and Sandra Wright and Fred and Joan Scharlott, both District I Gyros also joined in the fun and discussion. Frank & Irma Chulay, Chicago, were there adding their enthusiasm to the mix. Brand new Gyros from the Sarasota club were Dave & Betty Luft.

Neil Baker, repeat Governor in D-II is the originator of the consideration for these Davenport Gyro Snowbirds perhaps being interested in formalizing a club in Englewood. Thanks Neil. And thanks to Pete and Sid for attending and contributing to the possibility of forming a new club. I would also like to thank Roger Lindley, Blacklake Gyro who offered some key tips on forming "snowbird clubs."

Bob ---- owner of the Blue Lagoon was keenly interested in our discussion and offered to sponsor any local recruiting activity that we may plan. More updates as we move ahead.

More Caloosa Installation from Page 22
THE CALOOSA GYRO CLUB INVITES YOU TO

OUR HAWAIIAN FESTIVAL WEEKEND PARTY

2015 DISTRICT X CONVENTION
MAY 8-10, 2015
EMBASSY SUITES, ESTERO FL

TWO SUPER DINNER EVENTS
5/8 Hawaiian festival - heavy appetizer buffet
Dancing to “Side by Side”  Best Hawaiian costume
5/9 Saturday Night Banquet & Officer Installation, Awards, Recognition & Appreciation.

"I awoke this morning with devout thanksgiving for my friends, the old and the new."

GOALS
Low registration - $165.00 per couple
High value = 8 meals, Free lobby bar 5:30-7:30pm
Entertainment and dancing
Full complimentary breakfast Sat. and Sun.
Single venue for Gyro events, no driving
Convenient local attractions, dining, shopping
Open time Sat. afternoon
D-X Hospitality Suite early and late
Snowbirds, please delay departure - if possible - and plan to attend this great Gyro event. Mahalo nui.

EMBASSY SUITES HOTEL
10450 Corkscrew Commons Dr.
Estero Fl 33918
Gyro Rate $109 + tax, all 2 Room Suites
King or 2 Queen beds available
Reservation 239-949-4222

Convenient location right off I-75 Exit 123 Corkscrew rd. Go west to Corkscrew Crossings Rd, turn right & right again on Corkscrew Commons Dr.

Free hotel shuttle bus within 5 mile radius of hotel to Outlet Malls and Parks, and 57 Restaurants. See your registration kit for names & locations.

EARLY-BIRD DRAW**********************
Reserve your hotel room by April 8th to qualify for a One (1) Night Free Stay, drawing. A $130 value! Credited to your bill. ALOHA!

FOR THE LADIES
Saturday morning Ladies Breakfast - 9:00-10:30am, outside on the covered poolside patio, with Raffle & Prizes
3 Outlet Malls with free shuttle
Coconut Point Mall
Miromar Outlet Mall
Gulf Coast Town Center
Dancing with your "fella." The one who brung ya.

MENS BUSINESS MEETING
Saturday morning 8:30-11:30am
NEC Report - Creating fun & interest in your club.
Election of District officers
Let’s role in a new President and have some Vegas fun!

The Vernon Gyro Club would like to invite all fellow Gyro’s and Gyrette’s to the Vernon Installation at the Vernon Lodge Best Western April 24 & 25, 2015

Friday Night, April 24, 2015: Meet and Greet at Bob & Pauline Chartrand’s
Saturday, April 25, 2015: Golf or Wine Tour. Lunch at Yacht Club
Saturday Night, April 25, 2015: Installation dinner. Gamble for Prizes! Dance with Elvis!

Registration:
Register before March 25, 2015 $180.00 per couple

Accommodation Booking:
Vernon Lodge (Best Western) 1-800-663-9400 and Quote reference#3723 Vernon Gyro Club

For more information please contact:
Rob Prasloski (250)317-2121 rpasloski@hotmail.com
Brian Davidson (250)862-7695 captainlarge1@hotmail.com

*INTINIARY TO FOLLOW*
Membership retention and growth …

Requires the attention of the club and district leadership, it is also the responsibility of each Gyro; it is simply a matter of “ask, ask, ask.” I hope first that we can re-vitalize many of our existing clubs and also create a new energy in all clubs with the new NEC guidelines; and then establish new Clubs to make our Fraternity flourish.

As for value, if International dues in 1912 were $5.00, today they would be $121.95 - obviously your membership is receiving value for your money.

In closing, we all know, being a member of Gyro and participating in its activities has many rewards. We get to share our interests with others who have the same values. We learn new things at every meeting and we continue make new and lasting friendships. It is time that we did something as a Gyro for our fraternity, club by club and member by member. Gyro shall live or die with its Membership; the Future of Gyro is in Your Hands.

Let’s keep the fun in gyro!

More testimonials to Jim Hyland:

“It was the late '80s when as a PDG I asked Jim to go through the district chairs and he said 'no' - twice as I recall. About a year later, as Jackie & I were leaving a Youngstown party, Jim said he'd walk us to our car. He quietly asked if I was still interested in him going through the chairs and I answered in the affirmative. Thus started a trip by Jim & Eileen to be forever remembered - emphasized that night when, as we drove away and heard a rather load scream of, ‘YOU DID WHAT??’ Every man we have known has faced difficulties while in the chairs but Jim's were truly daunting as he went through those of International. With Eileen's help he made it, but at a cost. He did a yeoman's job and he will be missed, not just by family of course, but also by the Youngstown Gyro Club, District I, and by International and his many friends made along the way.

- Ed Benhoff, Cleveland Heights

“Although we don't play Hail to the Chief or President, we are all aware the dedication that Jim and Eileen had to Gyro International. They made many friends over the years, because they attended many of the Gyro functions. Alice and I recall the tremendous help we received from them, when I was selected as 3rd VP at the Gyro International convention that was held in San Diego, California, during 2009. They indoctrinated us as to the duties behind the bar, and with pleasure helped us put the aprons on. Jim was always providing tips on some of the protocol and other things that were not written down. Alice and I enjoyed meeting their daughter, son in law and grandchildren on the cruise that we took out of Fort Lauderdale. Jim will be missed, and his life was cut off way to early. Our heart and thoughts go out to Eileen and the family members at this time of loss.

- Larry and Alice Duba (pip 2012), Fresno

“Jim was the complete Gyro and Eileen his total support (no matter which side of the bar he was on.) They were for Jill and I our mentors as we went through the chairs of District I. He will always be in our thoughts as he continues Gyroling in the Great Beyond!”

- Herb and Jill Croft, pdg of D-I and 50 years in Gyro

“I will always remember his determination and fortitude as he fulfilled his pledge to the fraternity - always with a smile on his face and his quip of ‘OK boss’ - in spite of the many formidable medical obstacles placed in his path. And most certainly I will remember his introduction of a Youngstown concoction he called ‘Baileys with a motor!’ Wow!”

- Emil Baijot, S/T, Bellingham

Another reason you need to invite a Friend to Gyro …

“You can’t stay in your corner of the Forest waiting for others to come to you. You have to go to them sometimes.” A.A. Milne, Winnie-the-Pooh
Conventions & Interim Meetings

to learn more, go to http://www.gyro.ws

Future Deadlines for the GyroScope
June 30 / September 30 / December 24

DISTRICTS

August 21-24, 2014 ............................................................................ District VII Convention
Delta Winnipeg, Winnipeg, Manitoba

September 11-14, 2014 ....................................................................... District I Convention
Quail Hollow Resort, Painesville, OH

September 12-14, 2014 ....................................................................... District III Convention
Syracuse, New York

September 19-21, 2014 ....................................................................... District II Convention
Davenport, Iowa

September 19-21, 2014 ....................................................................... District VI Convention
Best Western, Charlottetown, PEI

September 26-28, 2014 ....................................................................... District IV Convention
Yakima, Washington

October 17-19, 2014 ............................................................................ District IX Convention
Murphy, California

May 8-10, 2015 ..................................................................................... District X Convention
Embassy Suites, Estero, FL

INTERNATIONAL

June 2015 ................................................................. International Convention
Buffalo, New York - District III

February 2016 ................................................................. International Interim
Hilton DeSoto Hotel, Savannah, GA

June 2016 ................................................................. International Convention
Red Lake, ON - District VII

2015 CONVENTION
JUNE 22-28
Adams Mark Hotel
Buffalo, NY